



International Association of Public Transport
Union Internationale des Transports Publics
Internationaler Verband für öffentliches Verkehrswesen
Unión Internacional de Transporte Público

**Sustainable
development
commission**

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Organising Authorities and sustainable mobility

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Connecting the world of public transport

Agenda

- **Introduction of Organising Authorities**
- **proposal for joint effort in topics regarding sustainability**

Organising Authorities

Axioma 1

Public transport is essential to guarantee quality of life and a sustainable development of cities and regions around the world

public transport helps the planet breathe.

Organising Authorities

Mission

Organising authorities provide the framework for successful public transport directed at economic, social and environmental value for citizens and business

Definition (1/3)

Strategic Long term	What do we want to achieve ?
Tactical Mid term	Which services can help to achieve the aims?
Operational Short term	How to produce these services?

Pyramid of objectives



Definition (2/3)

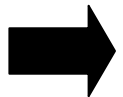
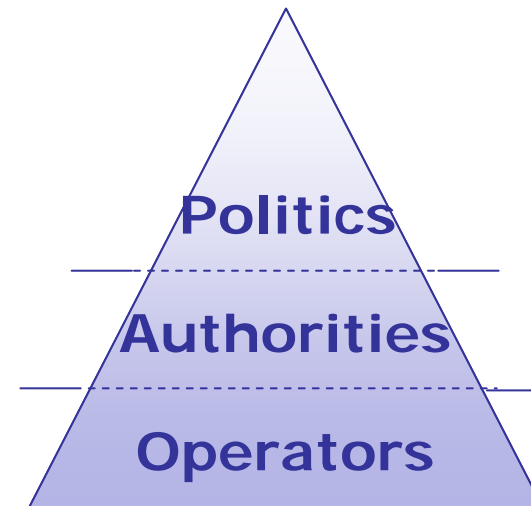
Strategic Long term	General terms: transport policy, market share, profitability, target groups, inter-modality, sustainability, environment
Tactical Mid term	Detailed service characteristics: fares, imago, additional services, vehicles, routes, timetables, fuel, accessibility, etc
Operational Short term	Sales: ticket sales, information to the public, marketing, infra-structure management, vehicle & personnel rostering, etc

Definition (3/3)

Organising Authorities are organisations, which

- **act in the public interest**
- **ensure well-functioning & integrated transport system**

Pyramid of objectives



**Organising authorities and operators are partners.
But: they hold different points of view.**

Possible tasks of an AO (1/2)

- plan and/or regulate public transport services
- define public service obligations e.g.:
 - providing accessibility & special fares for chosen groups
 - requesting higher environmental standards
 - ordering commercially unviable routes & timetables
- manage public budgets for ordering or co-financing public transport services

Possible tasks of an AO (2/2)

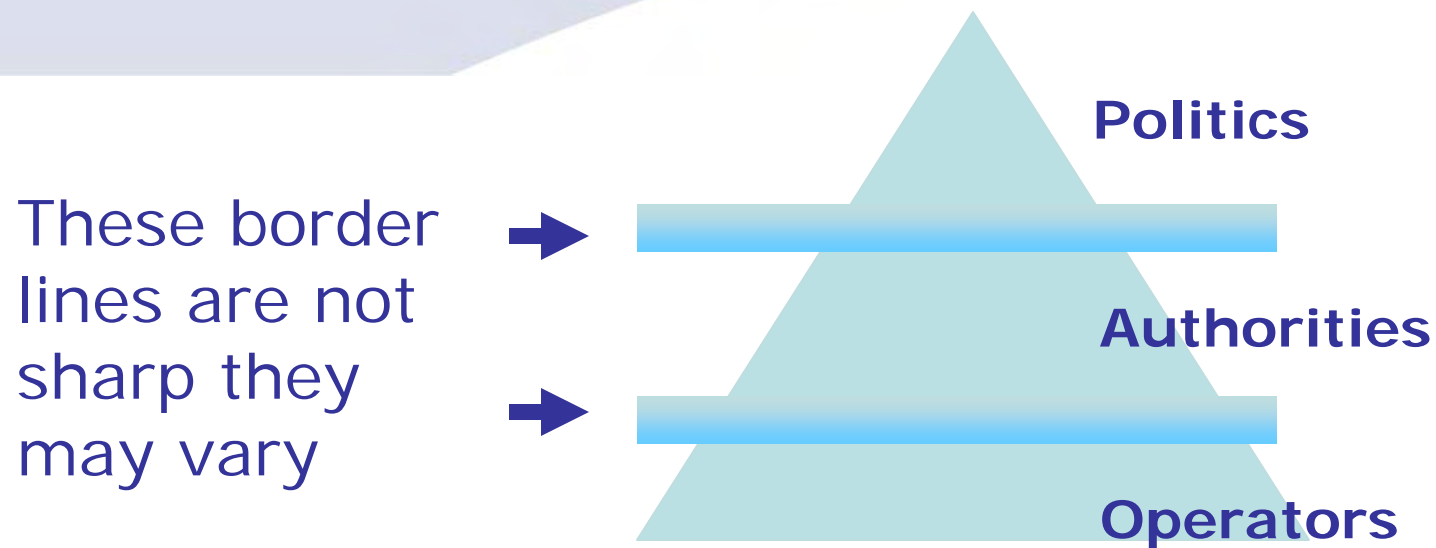
- be owner or manager of (part of) public transport infrastructure and / or the rolling stock (trains) and / or the real estate (garages etc)
- Be owner of operator (so-called in house operator)
- **Integrate** different transport modes & different transport companies e.g.:
- Provide **integrated** transport management for all transport modes

Structure/Distribution of Tasks

Institutional & regulatory framework for public transport services varies over the world

- different perspectives on objectives of PT
- different perspectives on how objectives can be best put into practice
- diverse institutional settings
- the unique history/actors
- different initial conditions of each local organisation
- different legal frameworks (market regulation/contractual arrangements)

Structure/Distribution of Tasks

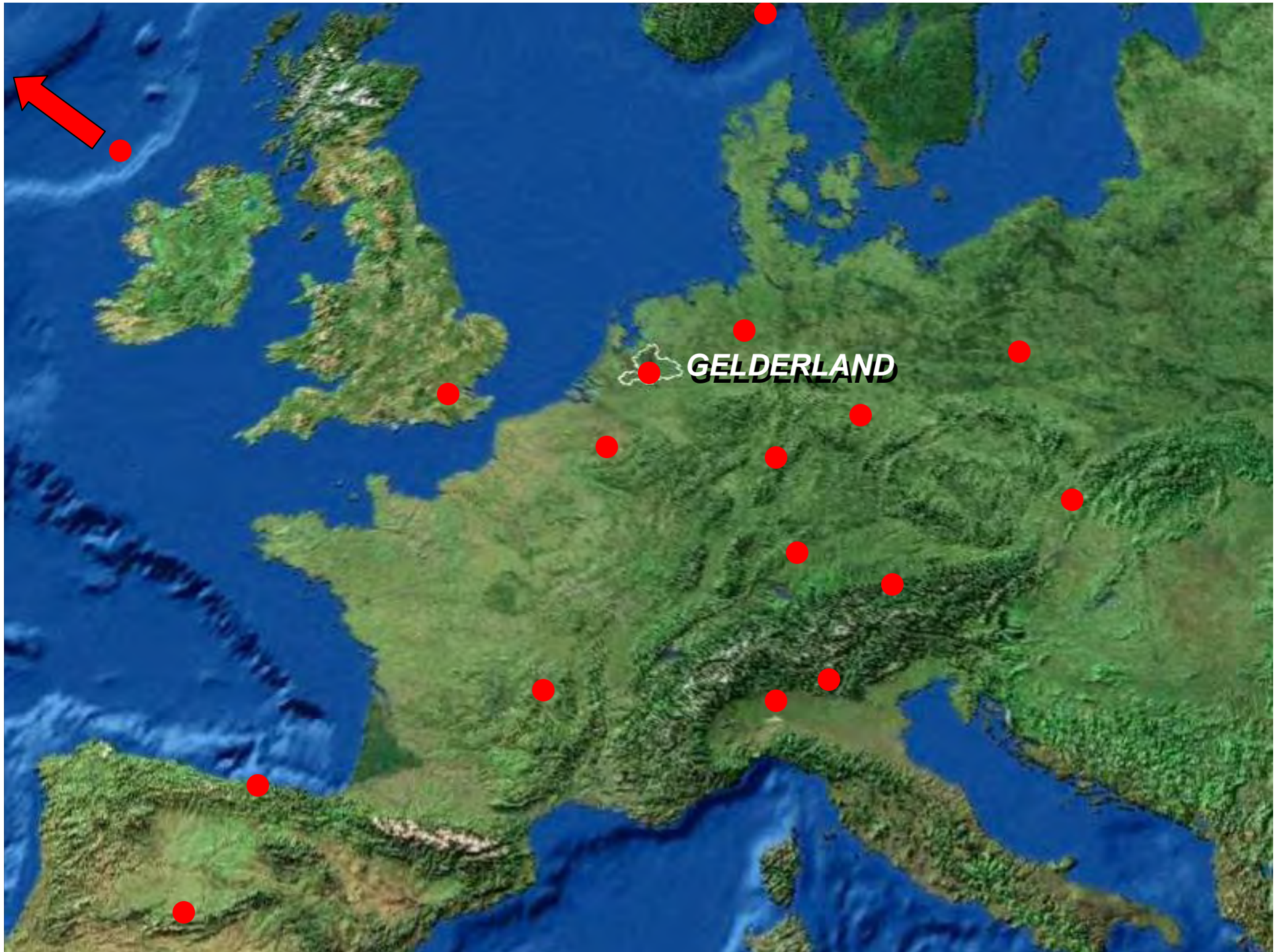


There is not one best way of structuring OA

The framework for market players is largely determined by legislation/actions of organising authorities

Value of Organising Authorities

- Coordination/integration of general transport & environmental policies & urban planning
- Social inclusion:
 - mobility of disadvantaged groups,
 - reduced fares for certain passenger groups,
 - minimum requirements such as density and frequency of public transport
- Integration of different public transport modes e.g. bus, tram and regional rail system



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Organising Authority Commission

workplan 2009 - 2011

- Definition and structure of OA's in the world
- Financing
- Urbanisation
- Sustainable mobility and transport
- Quality in contracts
- E-ticketing and fare management systems
- Social safety


Organising Authorities

With respect to sustainable mobility there is a focus on the following two problems:

Liveability

-  CO₂, NO_x, Fine dust, Noise etc, etc;

Mobility

-  because loss of travel time can easily be translated to decrease in economical perspective, effects on social economic welfare etc.

Organising Authorities

With respect to these problem areas the solution is sought in:

- Fuel choice, bio fuel, natural gas, electricity, hybrids, etc
- Congestion charging; road pricing
- Smart strategies in tendering procedures.
- Investments in rails/bus-lanes

Organising Authorities

Ideas for joint efforts in the field of sustainable mobility and transport

- Exchange working programmes of both committees
- Mutual objectives with respect to sustainability
- Input for functional requirements in the field of sustainability to be used in formulation of concessions/tenders

Organising Authorities

In my eyes the most important issues are:

- To give an un impulse on the shift to sustainable energy sources.
- Other, better ideas?
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